

2026 SPONSORSHIP GUIDE

IIDA GATEWAY CHAPTER



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A WORD FROM OUR PRESIDENT

To our returning and potentially new partners,

Hello! Thank you for considering support for the IIDA Gateway Chapter. The end of 2025 sees us at an exciting state where we are reflecting on chapter staples including Design Your World, Give Back Day, Trivia Night, and Louiecon, looking forward to the return of Unravel and other events in the new year, and continuing our efforts to get Interior Designers professional stamp and seal privileges in the state of Missouri.

As a self-sustaining organization, sponsors directly fuel the IIDA Gateway Chapter's vision and ability to serve our members throughout the year. Their support is an investment in the local design community - provoking thought leadership, professional impact, and a shared commitment to the craft of design. In return, support of the chapter fosters a connection to a vibrant network of design professionals and aligns their brand with design excellence, innovation, and professional growth. We are unendingly thankful for the generosity of our community sponsors and credit to them our growth and positive impact to the community each year.

Once more, thank you for your support. We are incredibly grateful to have partners that share our love for design and the Gateway community, and we look forward to the next year of meaningful collaboration and enduring change.

Thank you!
Shelby

THANK YOU,
SHELBY BARKER, IIDA, NCIDQ
IIDA GATEWAY CHAPTER PRESIDENT



MEET OUR BOARD OF DIRECTORS



PRESIDENT
SHELBY BARKER



PRESIDENT ELECT
AMY EDWARDS



PAST PRESIDENT
MIKKI SAMMONS



VP OF SPONSORSHIP
TIFFANY RUSHING



VP OF COMMUNITY IMPACT
CAROLINE KESSINGER



VP OF MEMBERS
LAUREN ZUFALL



CO VP OF COMMUNICATIONS
AMANDA VIRTUDAZO



CO VP OF COMMUNICATIONS
SHAYNA MOORE



VP OF PROFESSIONAL DEVELOPMENT
NICKY WESEMANN



VP OF SPECIAL EVENTS
LINDSAY COPELAND



VP OF STUDENT AFFAIRS
ERYN PHIPPS



VP OF ADVOCACY
KERRY SCHUETTE

ABOUT OUR CHAPTER

IIDA Gateway Chapter is a professional networking and educational association that supports design professionals, industry affiliates, educators, students, firms, and their clients. Our chapter covers St. Louis City and the metropolitan area, central Missouri, and southern Illinois

MISSION

IIDA Gateway Chapter provides a forum to educate Interior Design professionals with the expertise of knowledge in health, safety, wellbeing and best business practices.

VISION

Our vision is to create a chapter for talented Interior Design professionals by elevating professionalism, building a sense of community ultimately developing designers who create value in extraordinary interiors.



ABOUT OUR CHAPTER

6

**UNIVERSITIES
SERVED**

**200+
MEMBERS**

**20+
EVENTS
PER YEAR**

**1,300+
INSTAGRAM
FOLLOWERS**

**1,375+
MONTHLY
NEWSLETTER
SUBSCRIBERS**

THANK YOU 2025 SPONSORS



PLATINUM

CONTINUA



GOLD

BSA

tilebar

patcraft®

mbi WAREHOUSE
of FIXTURES



ShawContract®



CANNONDESIGN

Mohawk Group



A&D



SILVER

TARKETT
KI
M2 INC.

GROWING GREEN
LAMAR JOHNSON COLLABORATIVE



BRONZE

AMERHART/ FORMICA
GRIFFITH CONTRACT GROUP
KIMBALL INTERNATIONAL/
WORKING SPACES

CI SELECT
EF CONTRACT
LIXIL
MINK CONTRACT

NEGWER MATERIALS
MAPEI CORPORATION
STEELCASE/ CIRCADIA

IIDA MEMBERSHIP VS CHAPTER SPONSORSHIP

Please keep in mind becoming a sponsor does not mean you are an IIDA member. Below are some of the key differences. When a company's headquarters pays for several representatives memberships to IIDA Headquarters, this is separate from IIDA Gateway sponsorship. IIDA individual dues paid to IIDA Headquarters only come back to the chapter in the form of grants that the chapter must apply to each year.

IIDA MEMBERSHIP

- Membership dues are processed at a national level through IIDA Headquarters
- Must be a manufacturer or dealer of Interior Design products
- Member of the entire IIDA association and opportunity to be affiliated with an IIDA chapter(s)
- Personal membership ID number and opportunity to use membership appellation
- Involvement opportunities (chapter committee member or event volunteer)
- Discounted tickets to various chapter events

CHAPTER SPONSORSHIP

- Sponsorship dollars are paid directly at the local level through Gateway Chapter
- Any company can be a sponsor at the local chapter level
- Sponsorship dollars directly benefit Gateway Chapter. Chapter design community and members
- Sponsorship benefits are set by the local chapter level
- IIDA Headquarters membership benefits are not applicable (if not also an individual member)
- Chapter sponsors cannot serve on an event committee (if not also an individual member)
- Discounted tickets to various chapter events

CHAPTER FINANCES

ADVOCACY

- Lobbyist
- Coalition Support
- Coalition Dues

MANAGEMENT, MEMBERSHIP, & GENERAL

- Annual Board Retreat
- CLC trips for board members
- Holiday Party
- Board member/committee appreciation party
- Member Gifts

STUDENTS

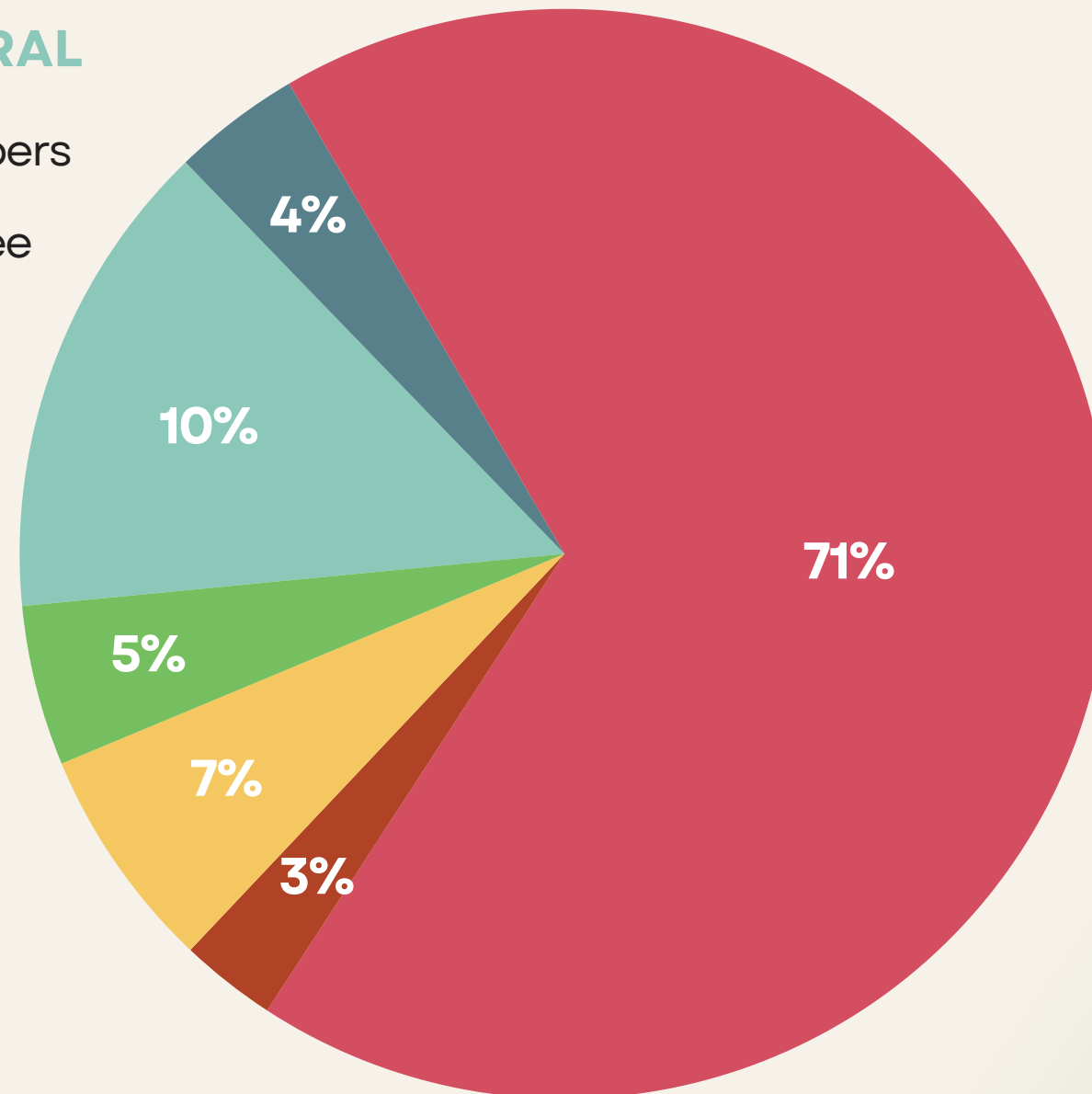
- Visits to campus centers
- Sending students to conferences
- Student Day

PROFESSIONAL DEVELOPMENT

- NCIDQ study group (coming soon!)
- EMBOSS, Leadership event
- Emerging leader support
- Project Tours

PHILANTHROPIC

- DYW
- Give Back Day



NETWORKING & SOCIAL

- Communications
- IDEA Awards
- Trivia Night
- Unravel
- LouieCon
- Holiday Party

Our chapter relies on chapter sponsors for general management, advocacy, and student events. Without your support, we would not exist.

We still rely on ticket sales and event underwriters for event funding, and those opportunities will be available to you throughout the year. IIDA individual memberships do not go to our chapter.

If you have any questions, please feel free to reach out to the chapter President at president@iidagateway.com

**Sponsorship dollars could be used for advocacy and legislative efforts*

CALENDAR OF EVENTS 2026

JAN EDUCATOR'S ROUNDTABLE
SALARY, BENEFITS, & EDI REVIEW
ADVOCACY CEU
NCIDQ TEST PREP

FEB ADVOCACY DAY AT THE CAPITOL
NCIDQ MONTHLY ROUNDTABLE
PROJECT TOUR
STUDENT DAY

MAR NCIDQ MONTHLY ROUNDTABLE
CAPES FOR KIDS
PROJECT TOUR / CEU

APR ADVOCACY EVENT - PICKLEBALL
ENVIRONMENTAL WEEK

MAY LINK PROGRAM WRAP UP
WALK & TALK

JUN INTERN SOCIAL
PROJECT TOUR
UNRAVEL

JUL NCIDQ TEST PREP HAPPY HOUR
DESIGN YOUR WORLD

AUG NCIDQ MONTHLY ROUNDTABLE
EDUCATORS ROUNDTABLE
WALK & TALK
PROJECT TOUR

SEP NCIDQ MONTHLY ROUNDTABLE
GIVE BACK DAY

OCT LINK PAIRING PARTY
TRIVIA NIGHT

NOV LOUIECON
DESIGN DIALOGUE

DEC HOLIDAY PARTY



2026 SPONSORSHIP LEVELS & BENEFITS

12/01/25
SPONSORSHIP
DRIVE OPENS

1/30/26
EARLY BIRD
PRICING ENDS

2/28/26
FULL YEAR
SPONSORSHIP
DEADLINE

	PLATINUM	GOLD	A+D	SILVER	BRONZE
EVENTS	EARLY BIRD: \$3700 ANNUAL PRICING: \$4400	EARLY BIRD: \$2200 ANNUAL PRICING: \$2640	EARLY BIRD: \$1950 ANNUAL PRICING: \$2340	EARLY BIRD: \$1700 ANNUAL PRICING: \$2040	EARLY BIRD: \$700 ANNUAL PRICING: \$840
PRIORITY BOOTH LOCATION AT LOUICON	1ST	2ND	NA	3RD	4TH
PRIORITY TO HOST EVENTS IN YOUR OFFICE OR SHOWROOM	1ST	2ND	PROJECT TOUR	3RD	4TH
OPPORTUNITY TO SPEAK WITH DESIGN YOUR WORLD STUDENTS	X		X		
TICKETS TO IDEA AWARDS/UNRAVEL	3	2	1		
BOOTH AT STUDENT SPEED NETWORKING WRAP UP PARTY			X		

RECOGNITION

VERBAL RECOGNITION AT ALL EVENTS	X				
COMPANY LOGO ON ANNUAL GIVE BACK DAY TSHIRT	X				
COMPANY LOGO & LEVEL DISPLAYED AT ALL EVENTS	X	X			
DIRECT LINK TO COMPANY WEBSITE ON IIDA GATEWAY WEBSITE	X	X	X	X	
SPONSORSHIP RECOGNITION AT THE END OF EVERY MONTHLY NEWSLETTER'	LOGO	LOGO	LOGO	TEXT	TEXT
USE OF EMAIL SIGNATURE: '2026 IIDA GATEWAY CHAPTER (INSERT LEVEL) SPONSOR'	X	X	X	X	X

SOCIAL MEDIA

QUARTERLY POST PROMOTING PRODUCTS OR EVENTS	X	X			
END OF THE YEAR SPONSOR 'THANK YOU' POST	X	X			
RESHARING EVENT & PROJECT POSTS YOU TAG US IN ON INSTAGRAM STORIES	X	X	X		
IIDA GATEWAY WILL FOLLOW YOUR COMPANY ON INSTAGRAM	X	X	X	X	X



PLATINUM SPONSORSHIP LEVEL

EARLY BIRD PRICING: \$3700 | ANNUAL PRICING: \$4400

EVENT BENEFITS

- **1st priority booth location selection at Louiecon**
- **1st priority to host events in office or showroom:**
From CEU's to student events - have the IIDA community come to you!
- **Opportunity to Speak with Design Your World Students:** This educational pipeline program provides high school students with exposure to the possibilities of a career in design.
- **3 GA Tickets to IDEA Awards/UNRAVEL:** Equal to (3) general admission tickets per special event.

RECOGNITION BENEFITS

- **Verbal recognition at all events in 2025**
- **Company logo on annual Give Back Day t-shirt:**
Over 100 volunteers give back to the St. Louis community each September, all receiving a t-shirt with your logo on it!
- **Company logo & level displayed at all events**
- **Direct link to company website on IIDA Gateway website**
- **Your logo in our sponsorship recognition section at the end of every monthly newsletter:** Eblasted to over 1,375+ people
- **Use of the email signature: "2026 IIDA Gateway Chapter Platinum Sponsor"**

SOCIAL MEDIA BENEFITS

- **Quarterly Instagram post promoting products or events:** Share with our 1,300+ followers your event or product!
- **End-of-Year sponsor "Thank You" post to Instagram, Facebook, and LinkedIn**
- **Resharing event & project posts tagged on Instagram stories:** Make sure you tag us! @iida_gateway
- **IIDA Gateway will follow your company on Instagram**

Please note: IIDA Gateway Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number



GOLD SPONSORSHIP LEVEL

EARLY BIRD PRICING: \$2200 | ANNUAL PRICING: \$2640

EVENT BENEFITS

- **2nd priority booth location selection at Louiecon**
- **2nd priority to host events in office or showroom:**
From CEU's to student events - have the IIDA community come to you!
- **2 GA Tickets to IDEA Awards/UNRAVEL:** Equal to (2) general admission tickets per special event.

RECOGNITION BENEFITS

- **Company logo & level displayed at all events**
- **Direct link to company website on IIDA Gateway website**
- **Your logo in our sponsorship recognition section at the end of every monthly newsletter:** Eblasted to over 1,375+ people
- **Use of the email signature: "2026 IIDA Gateway Chapter Gold Sponsor"**

SOCIAL MEDIA BENEFITS

- **Quarterly Instagram post promoting products or events:** Share with our 1,300+ followers your event or product!
- **End-of-Year sponsor "Thank You" post to Instagram, Facebook, and LinkedIn**
- **Resharing event & project posts tagged on Instagram stories:** Make sure you tag us! @iida_gateway
- **IIDA Gateway will follow your company on Instagram**

Please note: IIDA Gateway Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number



A&D SPONSORSHIP LEVEL

EARLY BIRD PRICING: \$1950 | ANNUAL PRICING: \$2340

We are excited to announce the addition of a new sponsorship level to our IIDA chapter: the A&D sponsorship. Exclusively for architectural and design companies, this level is designed to provide tailored benefits that align with the unique needs of A&D firms. It's our way of fostering deeper collaboration and recognizing the vital role these companies play in our design community.

EVENT BENEFITS

- **Priority project tour location:** Highlight one of your firm's completed projects as part of our exclusive project tour series.
- **Opportunity to Speak with Design Your World Students:** This educational pipeline program provides high school students with exposure to the possibilities of a career in design.
- **1 GA Tickets to IDEA Awards/UNRAVEL:** Equal to (1) general admission tickets per special event.
- **Booth at Student Speed Networking Wrap-Up Party:** Connect with the next generation of designers!

RECOGNITION BENEFITS

- **Direct link to company website on IIDA Gateway website**
- **Your company name in our sponsorship recognition section at the end of every monthly newsletter:** Eblasted to over 1,375+ people
- **Use of the email signature: "2026 IIDA Gateway Chapter A&D Sponsor"**

SOCIAL MEDIA BENEFITS

- **Resharing event & project posts tagged on Instagram stories:** Make sure you tag us! @iida_gateway
- **IIDA Gateway will follow your company on Instagram**

Please note: IIDA Gateway Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number



SILVER SPONSORSHIP LEVEL

EARLY BIRD PRICING: \$1700 | ANNUAL PRICING: \$2040

EVENT BENEFITS

- **3rd priority booth location selection at Louiecon**
- **3rd priority to host events in office or showroom:**
From CEU's to student events - have the IIDA community come to you!

RECOGNITION BENEFITS

- **Direct link to company website on IIDA Gateway website**
- **Your company name in our sponsorship recognition section at the end of every monthly newsletter:** Eblasted to over 1,375+ people
- **Use of the email signature: "2026 IIDA Gateway Chapter Silver Sponsor"**

SOCIAL MEDIA BENEFITS

- **IIDA Gateway will follow your company on Instagram**

Please note: IIDA Gateway Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number



BRONZE SPONSORSHIP LEVEL

EARLY BIRD PRICING: \$700 | ANNUAL PRICING: \$840

EVENT BENEFITS

- **4th priority booth location selection at Louiecon**
- **4th priority to host events in office or showroom:**
From CEU's to student events - have the IIDA community come to you!

RECOGNITION BENEFITS

- **Your company name in our sponsorship recognition section at the end of every monthly newsletter:** Eblasted to over 1,375+ people
- **Use of the email signature: "2026 IIDA Gateway Chapter Bronze Sponsor"**

SOCIAL MEDIA BENEFITS

- **IIDA Gateway will follow your company on Instagram**

Please note: IIDA Gateway Chapter Sponsorship does NOT give your company or your Sponsor Representatives a membership or a member number

NEXT STEPS TO BECOMING A SPONSOR

1

Sign up to become a sponsor by following this link:

iida-gatewaychapter-sponsorship-2026

Reminder - Early bird pricing ends on 01/31/26. Regular pricing and the opportunity to become a sponsor ends on 02/28/26

2

Follow IIDA Gateway on all social medias and sign up for our monthly newsletter so you can stay informed on all chapter events! Sign up for our newsletter **[here](#)**.

3

Have any questions? Reach out to VP of Sponsorship, Tiffany Rushing, at **sponsorship@iidagateway.com**

FOLLOW US!

