

2024

**SPONSORSHIP
GUIDE**



HELLO!

2024

A WORD FROM OUR PRESIDENT.

Hello returning sponsors and those considering for the first time!

The Gateway Chapter had an exciting year in 2023 – We had our first ever Design Your World (an education pipeline program providing high school students with exposure to interior design), 2nd annual Louiecon, and monthly membership activities. Through these events we are elevating, advocating, and celebrating the profession of interior design. We are looking forward to continuing this momentum in 2024 and are excited for our calendar of events. With your support, we will engage our design community through events such as Capes for Kids, local project tours, Give Back Day and many more.

The IIDA Gateway Chapter is a self-sustaining organization and our sponsors locally fund everything our chapter does. We are extremely grateful for your incredible support and generosity as one of our valued sponsors. Your commitment to the Gateway chapter has not only helped us achieve our goals but has also brought us closer to creating a positive and lasting impact in our community. We hope that you will see the mutual benefits and carefully consider supporting the Gateway Chapter. The following pages highlight chapter stats, funds distribution, and event scheduling throughout the year.

Once again, thank you from the bottom of our hearts. Your support is making a difference, and we are incredibly fortunate to have you as a partner in our journey. We look forward to continuing this impactful collaboration and achieving even greater milestones together.

THANK YOU,

- Ashley James, IIDA, NCIDQ
IIDA Gateway Chapter President

IIDA MEMBERSHIP vs CHAPTER SPONSORSHIP

Please keep in mind becoming a sponsor does not mean you are an IIDA member. Below are some of the key differences. When a company's headquarters pays for several representatives memberships to IIDA Headquarters, this is separate from IIDA Gateway sponsorship. IIDA individual dues paid to IIDA Headquarters only come back to the chapter in the form of grants that the chapter must apply to each year.

IIDA MEMBERSHIP

- › Membership dues are processed at a national level through IIDA Headquarters
- › Must be a manufacturer or dealer of Interior Design products
- › Member of the entire IIDA association and opportunity to be affiliated with an IIDA chapter(s)
- › Personal membership ID number and opportunity to use membership appellation
- › Involvement opportunities (chapter committee member or event volunteer)
- › Discounted tickets to various chapter events

CHAPTER SPONSORSHIP

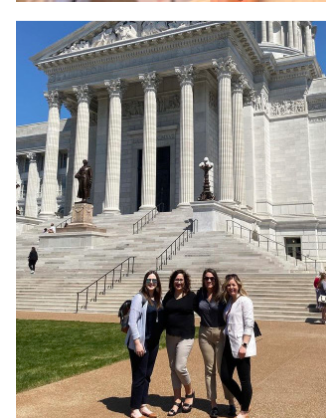
- › Sponsorship dollars are paid directly at the local level through Gateway Chapter
- › Any company can be a sponsor at the local chapter level
- › Sponsorship dollars directly benefit Gateway Chapter. Chapter design community and members
- › Sponsorship benefits are set by the local chapter level
- › IIDA Headquarters membership benefits are not applicable (if not also an individual member)
- › Chapter sponsors cannot serve on an event committee (if not also an individual member)
- › Discounted tickets to various chapter events

CALENDAR OF EVENTS

JAN	› DESIGN DIALOGUE
FEB	› ADVOCACY EVENT › PROJECT TOUR
MAR	› STUDENT DAY › CAPES FOR KIDS
APR	› ADVOCACY EVENT › ENVIRONMENTAL CEU
MAY	› MEMBERSHIP WALK N TALK › UNRAVEL
JUN	› PROJECT TOUR › DESIGN DIALOGUE
JUL	› EMBOSS LEADERSHIP EVENT › DESIGN YOUR WORLD
AUG	› PROJECT TOUR
SEP	› GIVE BACK DAY › MEMBERSHIP WALK N TALK
OCT	› TRIVIA NIGHT › STUDENT LINK PAIRING EVENT
NOV	› LOUIECON › DESIGN DIALOGUE
DEC	› HOLIDAY PARTY

THANK YOU

2023 SPONSORS



PLATINUM



GOLD



shaw contract®

patcraft®

UNIQUE TILE

MOHAWK®



R5



CANNONDESIGN



VIRGINIATILE

J+J FLOORING

Wilsonart® In Partnership with
COMPI DISTRIBUTORS
division of Richelieu
America Ltd.

SILVER



- › TARKETT
- › LAMAR JOHNSON COLLABORATIVE
- › GROWING GREEN
- › COLOR ART | STEELCASE

- › FOX ARCHITECTS
- › MESSERSCHMIDT INC.
- › KI

BRONZE



- › WORKING SPACES | KIMBALL
- › AMERHART | FORMICA
- › LIXIL
- › CFS GROUP
- › THE FOREST GROUP
- › LYONS COMPANY
- › KOROSEAL
- › KW DESIGN RESOURCE

- › INTERIOR INVESTMENTS
- › NEGWER MATERIALS, INC.
- › NATIONAL SOLUTIONS
- › DESIGN SURFACES
- › GRAY DESIGN
- › EF CONTRACT
- › MINK CONTRACT

2024 SPONSORSHIP LEVELS AND BENEFITS

2024 Sponsorship Drive Opens **12/15/23** | Early Bird Pricing Ends **1/31/24** | Full Year Sponsorship Deadline **2/29/24**

SIGN UP HERE: <https://iida-gateway-chapter.ticketleap.com/2024-iida-annual-chapter-sponsorship/>

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
EVENTS	EARLY BIRD: \$4,500 ANNUAL PRICING: \$5,000	EARLY BIRD: \$3,500 ANNUAL PRICING: \$3,750	EARLY BIRD: \$2,000 ANNUAL PRICING: \$2,250	EARLY BIRD: \$1,500 ANNUAL PRICING: \$1,750	EARLY BIRD: \$500 ANNUAL PRICING: \$600
DISCOUNTED TICKETS INCLUDING TRIVIA & ADVOCACY EVENTS	25% OFF	20% OFF	15% OFF	10% OFF	5% OFF
BOOTH LOCATION AT LOUIECON	PRIORITY BOOTH INCLUDED	1ST	2ND	3RD	4TH
OPPORTUNITY TO HOST EVENTS IN YOUR OFFICE OR SHOWROOM	1ST	2ND	3RD	4TH	5TH

RECOGNITION

VERBAL RECOGNITION AT ALL EVENTS	X	X			
COMPANY LOGO & LEVEL DISPLAYED AT ALL EVENTS	X	X	X		
DIRECT LINK TO COMPANY WEBSITE ON IIDA GATEWAY WEBSITE	X	X	X	X	X
COMPANY INFORMATION ON WEBSITE & MONTHLY NEWSLETTER	LOGO	LOGO	LOGO	TEXT	TEXT
USE OF EMAIL SIGNATURE: '2023 IIDA GATEWAY CHAPTER (INSERT LEVEL) SPONSOR'	X	X	X	X	X
COMPANY LOGO ON ANNUAL GIVE BACK DAY SHIRT	X	X			

SOCIAL MEDIA

SPONSOR 'THANK YOU' POST	X	X	X		
IIDA GATEWAY WILL FOLLOW YOUR COMPANY ON INSTAGRAM	X	X	X	X	X
RESHARING EVENT POSTS YOU TAG US IN ON INSTAGRAM STORIES	X	X	X		
SEMI ANNUAL EBLAST PROMOTING PRODUCTS OR EVENTS	X				

OUR CHAPTER BY NUMBERS

1,208

INSTAGRAM

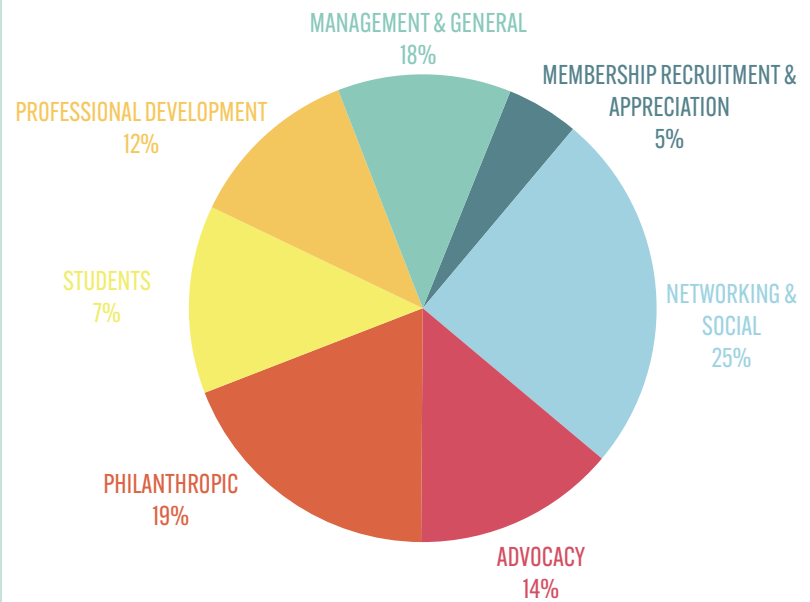
1,081

FACEBOOK

1,411

EMAIL SUBSCRIBERS

CHAPTER FINANCES



OUR CHAPTER RELIES ON CHAPTER SPONSORS FOR GENERAL MANAGEMENT, ADVOCACY, AND STUDENT EVENTS. WITHOUT YOUR SUPPORT, WE WOULD NOT EXIST.

WE STILL RELY ON TICKET SALES AND EVENT UNDERWRITERS FOR EVENT FUNDING, AND THOSE OPPORTUNITIES WILL BE AVAILABLE TO YOU THROUGHTOUT THE YEAR. IIDA INDIVIDUAL MEMBERSHIPS DO NOT GO TO OUR CHAPTER. IF YOU HAVE AN QUESTIONS, PLEASE FEEL FREE TO REACH OUT TO THE CHAPTER PRESIDENT AT PRESIDENT@IIDAGATEWAY.COM